

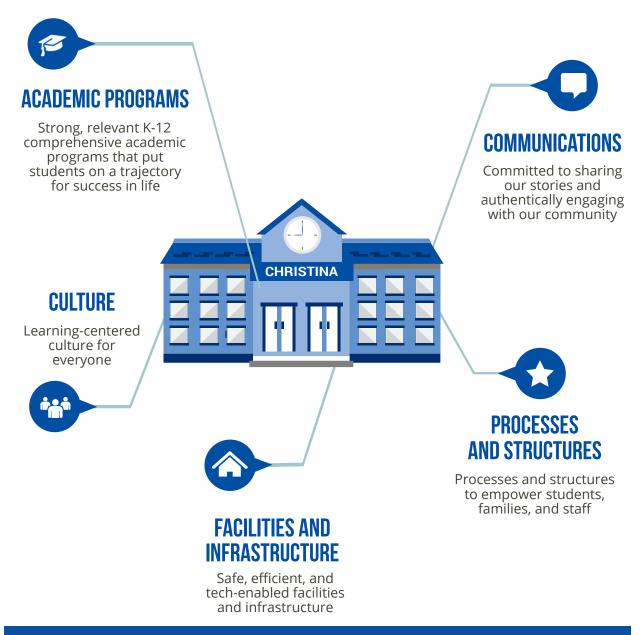
## STRATEGIC PLAN

Together, educating every student for excellence 2018-2021



# OUR STRATEGIC PLAN

**AT A GLANCE** 



Our Strategic Plan reflects two central tasks: attracting and retaining students by providing the educational experiences they and their families want, and creating a culture where outstanding teaching and leadership is valued and supported.

This plan is supported by three pillars: academic programs, a learning-centered culture, and processes to empower people. These pillars sit on a foundation of facilities and infrastructure, and are shared using communications that engage us and our community.

#### **ACADEMIC PROGRAMS**

**Strategic Plan Focus #1** 





The academic achievement and success of students is our most important goal and is the ultimate reason that families and students enroll and stay in our schools. Our academic programming plan is designed to help students reach their aspirations and close academic performance gaps in all schools in the district.

#### **CURRICULUM**

Curriculum review and adoption in all core subject areas, K-8

#### **TECHNOLOGY INTEGRATION**

Using technology to support learning

Strong relevant, K-12 comprehensive academic programs that put students on a trajectory for success in life

#### STUDENT SUPPORT

Supports for all students:

- Trauma-informed instruction
- Culturally appropriate teaching and curricula
- Early learning
- Afterschool and wrap-around services
- **English learners**

#### **SCHOOL TIMES & CLASS SIZES**

Time and class size:

- Secondary school start times
- More time in school for students
- Review of class size K-8

#### **ADVANCED**

#### COLLEGE & CAREER **READINESS**



#### **ACADEMICS**

- Advanced Placement courses
- Dual college/high school enrollment
- Enhanced honors programs
- Gifted and talented programming K-12
- World languages

Rigorous standards for all

Career academies specialized by high school

students

- Middle school programs aligned to high school career academies
- Career exploration and work-based learning

#### SPECIAL EDUCATION **SERVICES**



- Special education function and organizational structure
- Professional education
- **Education service** identification and process
- Inclusion
- Resources

#### **CULTURE**

#### **Strategic Plan Focus #2**



The culture of our district influences learning and growth and shapes the relationships families, students, and staff have with one another and with the district itself. Most importantly, students' social-emotional health must be fostered and developed for them to be successful learners. For all these reasons, building a culture for students and adults that supports learning is a priority part of our plan.

#### SUPPORTING STUDENTS

- Social-emotional learning integrated into our definition of student success
- Culturally relevant and easily accessible student and family engagement
- Consistent, progressive intervention and discipline procedures
- Coaching, feedback, and modeling effective learning for students

#### **SUPPORTING ADULTS**

- Training and resources to develop individual learning plans to foster employees' professional growth
- Coaching and modeling effective instruction
- District Professional Learning Plan that is ongoing, aligned with academic programs, and provides sufficient time to achieve mastery
- Professional education for academic and non-academic staff and board members focused on student needs and leadership development
- Growth opportunities for prospective principals and lead teachers



Learningcentered culture for everyone

#### **PROCESSES AND STRUCTURES**

**Strategic Plan Focus #3** 



The most efficient processes streamline service and leverage technology so that users are empowered, technology is available to all, and data is accessible. Our plan improves operations to support academics with a focus on students, families, and staff. We are also investing in a change management and project management function to oversee the implementation of the strategic plan.

Processes
and
structures
to empower
students,
families,
and staff

#### **MANAGEMENT**

Change management and project management to effectively implement the plan

#### **HUMAN RESOURCES**

Human Resources processes and structure

#### **CUSTOMER SERVICE**

Customer service training and supports

#### **OPERATIONS**

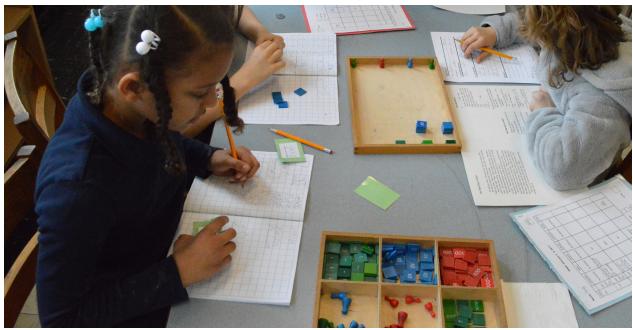
Improvements to operational efficiency

#### **TRANSPORTATION**

Transportation needs assessment and planning

#### **TECHNOLOGY**

Technologies to empower students, families, and staff



#### **FACILITIES AND INFRASTRUCTURE**

**Strategic Plan Focus #4** 



Our plan for facilities prioritizes safety, instruction, and aesthetics, in that order. Parents and educators agree that first and foremost our schools must be safe places. They must also be places that foster learning, instill pride in our community, and reflect our investment in our children.

#### **SAFETY AND SECURITY**

School and student safety and security

#### **FACILITIES PLAN**

10-year District facilities plan

#### **WELCOMING FACILITIES**

Facilities reflecting pride in our schools and creating welcoming places of learning

#### **MAINTENANCE PLANS**

Maintenance integrated with facilities planning

#### **FUNDING ADVOCATES**

Advocacy for funding policies to meet facilities needs

Safe,
efficient,
and
tech-enabled
facilities
and
infrastructure



#### **COMMUNICATIONS**

**Strategic Plan Focus #5** 



Our brand—how we define ourselves and what we communicate—is a vital part of building our culture and celebrating our successes. Our goals for communication reflect the importance of connecting children and adults within schools while also connecting us externally and across the community through multiple channels and media.

We are committed to sharing our stories and authentically engaging with our community

#### **BRANDING**

Christina School District brand clearly defined and communicated with strong districtwide roll-out

#### **COMMUNICATIONS**

District communications plan that effectively addresses parent communications, internal communications, media strategies, crisis communications, government relations, and public relations

#### MARKETING TECHNOLOGIES

Technology and social/new media communications platforms to engage families, students, and staff



#### STRATEGIC PLAN

### PARTICIPANTS

The Christina School District would like to thank all students, faculty, staff, and community members who participated and contributed to this Plan through committees, workshops, focus groups, web input, and planning meetings. In addition, appreciation is extended to the following groups for their active and continued participation throughout the process:

#### PLANNING GROUP

The Strategic Plan Planning Group was comprised of Christina Superintendent Richard Gregg, 2017-2018 Board President George Evans, members of the senior leadership team, and the leader of each of the seven Working Groups. The Working Groups included:

- Professional Education Curtis Bedford
- Teaching/Learning Pre-K through Grade 12 Vilicia Cade
- · Special Education Services Ledonnis Hernandez
- Facilities Harold "Butch" Ingram
- School Climate/Culture Dean Ivory
- · Communications, Branding and Marketing Wendy Lapham
- District Support Services Robert Vacca

Consultant: Rex Varner, BVE Strategy

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16

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