# LAMARCISD

# 2023-2024 GRAPHIC ARTS PRINT SHOP

BROCHURE V. 8.0



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"The secret of change is to focus all of your energy, not on fighting the old, but on building the new"

**Socrates** 

#### PRINT SHOP HOURS



#### **Regular School Year**

August – May Monday – Friday 8am – 4:30pm

#### **Summer Schedule**

June – July Monday – Thursday 7:30am – 5:30pm

Basic Jobs: 2 - 5 days

All orders must be submitted before noon

Specialty Jobs: 5 – 10 days

turnaround time depends on job complexity and workload

Turn-around times do not include weekends, holidays, or non-district business days. These turn-around times are standard, however they may be affected by peak season requests, i.e. beginning and end of semesters.

Jobs requiring design and layout may require additional time.

All print requests will be delivered to your campus via inter-campus mail unless specified otherwise.

#### **Busy Season**

April and November are the busiest months due to Graduation and winter break. Please keep this in mind and submit your jobs early during these months to avoid delays. Graphic Arts will send out email to remind everyone of deadline dates.

Please visit us https://lcisd.org | community | graphic-arts

#### DIGITAL STOREFRONT FEATURES

#### Web Based Solution

Available wherever internet access is available. No district computer required

Graphic vs Text based Inteface (WYSIWYG) Environment What you see is what you get! Preview of job on screen

#### Powerful Search tool

#### **Budget Display**

Most current Balance always displayed. Munis Balance behind a month

**♣** EFI PrintMessenger **⋘** Graphic Arts: \$ 4950.00

#### **Cost Estimates**

Obtain the cost of your job prior to submitting

#### **User Profiles**

Access to account usage, saved jobs and files and order history

#### Order history & Re-Ordering

Lists all jobs placed, order#, Status, including links to previous orders placed

#### Status updates

provided via email at each stage of the process. Check your junk mail or clutter inbox

#### DIGITAL STOREFRONT FEATURES

#### Digital file submission

All jobs require a digital file to be submitted with your job. Jobs cannot be processed without attached file.

#### **Organized by Categories**

All categories are designed to simplfy order process.

District/Department Forms, Printing, etc.

Store Items designed to simplify ordering Options limited to what is relevant only

Order history control & re-Ordering Similar to online shopping, Amazon, ebay

Editable Smartcanvas Templates
You control the Text information



#### WHAT'S NEW

#### **Updated Storefront Look**

#### DEPARTMENT SPECIFIC CATEGORIES

Leveled Books A-Z, Rigby readers, Communications, LCISD Police, ROTC and Technology specific items for these departments only. Readers requires proof of license to order

#### **Updated SRP Posters and Guides**

Located in District/Department Forms Category. Posters and Guides were updated May 2021









#### Variable Printing Capabilities

Excel file must be attached with job (.xlsx or .csv) LCISD Graphic Arts Intranet Page includes documents and contact information Link to Digital Storefront

https://www.lcisd.org | community | graphic-arts

#### **Updated Business Cards**



#### **Enter Name Here Enter Title Here**

Tel: 832.223.XXXX Fax: 832.223.XXXX

Email@LCISD.org www.LCISD.org

School / Campus name Address - City, Texas XXXXX

#### WHAT'S NEW



#### **Door Hangers**

New synthetic media available upon request. Based on vendor availability. Upcharge added.



#### **Label Printing**

Peel off labels. Contact Graphic Arts for design options before ordering. www.avery.com/templates
Available in the following shapes









Rectangular Labels Circular Labels Oval Labels Square Labels



#### **Bookmarks**

Available in Regular 2 x 6 and Custom sizes. Contact Graphic Arts for design options before ordering.



#### **School Bucks**

Mini: 1.75 x 4.25 and Regular: 2.5 x 5

Contact Graphic Arts for design before ordering.



#### **UV** Unlimited

Coming Soon. GAPS can Print decals to a glued surface which then can be transferred to material of your choice; Wood, glass, metal or any other material you can think of.

Design guidelines must be followed. GAPS is not responsible for transfering.

#### WHAT WE WILL LEARN

#### What Graphic Arts can do for you

Design & Printing Services
All jobs must be designed and approved before orders are submitted

#### **How to Navigate Digital Storefront**

Categories and Items. Differences between items

#### **How to Place orders**

Choosing Options
Understanding the interface
How to attach Copyright forms to a job
Editing a placed order

#### **How to Customize your orders**

Managing Special Pages Formatting Documents Editable Templates

#### **How to order Custom Pads**

Available in three sizes: Small(4.25x5.5) Medium(5.5x8.5) Large(8.5x11)

#### How to order School Bucks

Available in two sizes: Mini (1.75x4.25) Standard (2.5x5)

#### Difference between Collate and Do Don't Collate



### How the Budget and Billing Process works Open year round

Managing the User Profile, Order History & Status

#### WHAT WE WILL LEARN

#### Logo Refresh/Update Process

- Request must be initiated by Campus Principal.
- Communications will review and discuss ideas w/ Principal
- Once approved, Campus Principal turns over to PTO or designee to review options, run surveys etc.
- Campus Principal approves Final design option and request is submitted to Graphic Arts.
- Graphic Arts will provide "sketches" and Campus Principal will give approval on Final option selected
  - Graphic arts will develop preferred logo and generate vector file
    - Final Board Approval may be required

#### Logo Use Policy

For all outside vendors, a Logo use form needs to be filled out and approved prior to Graphic Arts releasing the logos.

Vector files can not be released to vendors without the approval. Logo use form is located @

#### Icisd.org | Community | Graphic Arts

#### Logo Forms

Need your Campus Logo refreshed or updated? No problem.

Start by filling out the Logo Refresh/Update Form. All Logo refresh requests MUST be initiated and approved by Campus Principal. Once form is filled out, please send to Communications.

If you simply need to share your logo with an outside vendor, fill out the Logo use form below and send to Director of Community Relations for approval. Once approved, Graphic Arts will release logo.

























#### PLACING YOUR ORDER

1

#### Sign in

(Users <u>must be</u> signed in to see all categories and to place orders)

#### Find Category and Select Item

All jobs must be entered under the proper Category and item.

Please Banne

Please note: All Large Format items such as Banners, Posters, Yard signs must be designed by our Graphic team before submitting. Please contact Graphic Arts prior to ordering

#### **Attach Digital File**

- (Attach Copyright under Approvall options if required.) Always attach digital file (word, excel, publisher, etc.) File must include all pages needed and must be formatted correctly prior to entering order.
- Enter Job Name and Quantity
  Enter an appropriate job name and always enter
  the number of copies required in the Quantity box
- Select Print & Finish Options
  Check all Print & Finishing options required before submitting work order

#### PLACING YOUR ORDER

#### Preview Job and Review Price

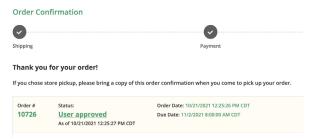
Visually check all pages of your jobs with the on-screen preview. Verify price before submitting order. Note: If you do not see a price, something is wrong. Adjust options or Contact Graphic arts. Do not Proceed!

Agreement when submitting job

I have carefully reviewed and approve this job. The producer of this job will not be held responsible for design or spelling errors.



- Review Job and Proceed to Checkout
  If required to select the requested date, select
  the highlighted day to avoid Rush Fee
- Proceed to Payment
  Cost Center is already entered based on your account information
- Place my Order
  Once order is placed you will see your order receipt



#### TOP 5 MOST COMMON ERRORS

1

Wrong Category and/or product selected

It is important that the printed product is entered in the proper Category and the proper Product item is chosen. Since each Product has been designed with specific options that are relevant to what is being ordered ordering should be much more streamlined.

2

#### All options are not chosen

Choosing the options is critical as the job will print based on which options are selected. While adding notes is great, it should not be a substitute for selecting all the options.



Please note that adding special instructions is not a substitute for selecting all the options.

All Options must be selected

#### TOP 5 MOST COMMON ERRORS

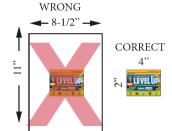
#### Jobs are not designed to Final Print Size and/ or final height and width are not entered

"All" print jobs must be designed to the Final Print size!

This means if you are preparing a card that is 2 inches by 4 inches when cut, then the file you create for your card must be that size. For example, the card can't simply be placed on an 8-1/2" x11" sheet.

In addition, to ensure accurate pricing and proper cutting, it is essential that the Final Width and Height be entered.

#### PROPER DESIGN





In addition, make sure that Orientation is set correctly.

#### Images scanned are not High Resolution

Unless scanned to a higher resolution the outcome of your print may suffer. For best results scan images to at least 300 dpi, Furthermore, Avoid scanning copies of copies. If possible, using the original file or recreating an original would be preferred.

#### Jobs not reviewed prior to submittal (WYSIWYG)

Do not submit order if anything looks off. What you see in your preview is what will print. While DSF includes a preview of your job, it is important that the preview represents what you need printed before submitting the work order. For example, If you want your document on yellow paper, your preview should show Yellow paper.

# OUR GUIDELINES

#### MAGAZINE & BOOKLET SUBMISSION GUIDELINES

Graphic Arts can help you design your jobs for you. Some things to keep in mind when submitting information for our Designers.

**BUSY SEASON** (April and November) - all jobs must be submitted to Graphic Arts by first week of the month or as directed by Graphic Arts. Jobs must be submitted no later then the end of the work day. Jobs submitted after workday is completed require pre approval by graphic arts.

Graduation Printing is a priority in the month of May, all other jobs required for the end of the school year must be submitted and "Ready to print" by required due date in order to ensure job gets printed. Graduation Printing will take precedent.

**TEXT INFORMATION** - Provide all text information to our designers in either, WORD, EXCEL OR via EMAIL. Designers must be able to copy and paste your text into our templates.

**IMAGES/PHOTOS** - Everything will be printed in Color if it is provided in color. All images and photos must be submitted in JPG, PNG or TIFF format. Preferably, all images would be submitted as High Resolution, 300 DPI or greater so that image quality does not suffer when printing. If images are copyrighted a release form must be provided to our designers for Graphic Arts to use.

"NO WORD" - Sending a photo as part of a word file is a no no. Word compresses the image, which in turns reduces the quality and thus reduces the quality of the print job. Please DO NOT submit photos or images in Word!

**SEPARATE INFO** - Please avoid sending photos and verbiage together in one file unless it is created in Photoshop, in-Design or Illustrator. We do not accept Publisher files. Separating file info allows our designers to select the images and text separating so that information can be controlled and edited individually. This allows our designers to setup the files much quicker.

Organize photos in folders and name them so that our designers can locate images quickly.

PAGE MINIMUMS AND MAXIMUMS - All programs must be laid out in multiples of 4. If there are less than 4 pages a blank page must be inserted to replace the missing pages. Our copiers have a 60 page maximum on anything required saddle stitch( two staples on the crease). Please note, anything over 60 pages will need to be printed as a Bound GBC booklet

#### MAGAZINE OR BOOKLET SUBMISSION GUIDELINES

**INFORM BUSINESSES -** Please remind businesses who are submitting ads to provide a High Res Digital file. Print outs or scans are not recommended as the quality of the print will suffer. Please note, our team will not rebuild logos. Please make sure to get a quality logo from the business.

**SUBMITTING ART WORK TO DESIGNERS -** Please submit all your information to either: john.garrou@lcisd.org or mariana.diaz@lcisd.org. In addition, please copy. jcarmona@lcisd.org. Future Digital Submittal form will be developed.

If there are multiple images or photos, you have the following options.

- Place files on a Flash Drive. Send to Graphic Arts attention Mariana Diaz or John Garrou
- Compress folders with images and submit via email.

**REVIEW JOB** – Before submitting the work order, verify that you have reviewed your document and it is good to print. Please inform your in-house approver so that orders may be approved. Jobs will not be printed without approval.

**SUBMITTING WORK ORDER** – All orders must be submitted via digital storefront by the appropriate due date. A 10 Day turnaround is required for all print jobs from the time the job is completed and "READY TO PRINT"

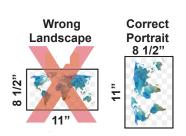
When our design team completes your job they will provide you with the "READY TO PRINT" PDF File. You will use this file to place your work order.

Please DO NOT place a work order until your file is completed and Ready to Print.

All jobs will be printed based on due date.

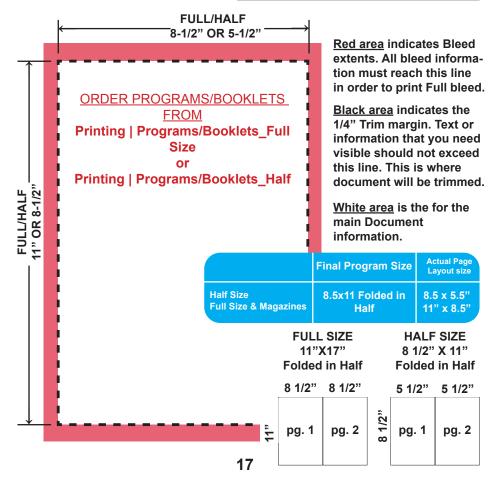
#### MAGAZINE OR BOOKLET SUBMISSION GUIDELINES

Programs, Magazines and booklets must be laid out as individual pages in multiples of 4 (20, 24, 28...). Magazines / Booklets are only available in Full Size and Half size only. All pages must be oriented Portrait and must not exceed 60 pages. Magazines are printed on Silk Text media. Any document that does not follow these guidelines will need to be corrected prior to submitting a work order.



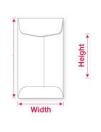
## Graphic Arts will design your programs for you!

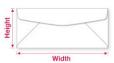
Jorge Carmona: jcarmona@lcisd.org John Garrou: john.garrou@lcisd.org Mariana Diaz: mariana.diaz@lcisd.org



#### **SIZE CHARTS**

BANNERS & POSTERS			
TYPE	DIMENSIONS (INCHES)	NOTES	
SMALL	18" x 24"	Various media types available. \$3.00psf	
MEDIUM	24" - 36" x		
LARGE	42" - 60" x		
	BOOKMARKS		
TYPE	DIMENSIONS (INCHES)	NOTES	
REGULAR	2" X 6"	Cantast Crambia Auto	
CUSTOM	?	Contact Graphic Arts	
COLOR COPIES POSTERS			
TYPE	DIMENSIONS (INCHES)	NOTES	
REGULAR	11" X 17"	Full bleed requires setup. Contact Graphic Arts	
LARGE	12" X 18"		
CUSTOM PADS			
TYPE	DIMENSIONS (INCHES)	NOTES	
SMALL	4.25" X 5.5"	Pads of 50	
MEDIUM	5.5" X 8.5"		
LARGE	8.5" X 11"		
DOOR HANGERS			
TYPE	DIMENSIONS (INCHES)	NOTES	
REGULAR	4.25" X 11"	Synthetic Per request	
SYNTHETIC	4.23 X II	only	
	ENIVEL ODES		





Document size	COLORS/FINISHES
Designed to fit en- velope	White
Designed to fit envelope	lvory
Designed to fit envelope	Sand
Designed to fit en- velope	Linen
Designed to fit evelope	White
Designed to fit	White & Brown
Designed to fit	Brown Only
Designed to fit	White Only
Designed to fit	White & White w/window
Designed to fit	Linen
	Designed to fit envelope  Designed to fit envelope  Designed to fit envelope  Designed to fit envelope  Designed to fit evelope  Designed to fit  Designed to fit

#### SIZE CHARTS

	LABELS		
TYPE	DIMENSIONS (INCHES)	NOTES	
Various shapes	Various sizes	Contact Graphic Art	
LARGE	FORMAT W / DISPLAY	′ STAND	
TYPE	DIMENSIONS (INCHES)	NOTES	
TABLE TOP	11" X 17"	Available by request only.	
UTILITY STAND	24" X 36"	Includes Display stand & carrying case	
FLOOR STAND	33 1/2" X 88"	Includes Display stand	
POST CARDS			
TYPE	DIMENSIONS (INCHES)	NOTES	
FLAT	5 1/2" X 8 1/2"	Designed to size. Refer to envelope size	
FOLDED	DIMENSIONS VARY		
SCHOOL BUCKS			
MINI	1.75" X 4.25"	Available on color media. Please contact Graphic Arts	
REGULAR	2.5" X 5"		
TICKETS			
TYPE	DIMENSIONS (INCHES)	NOTES	
EVENT	1 3/4" X 5 1/2"	Numbering & Perf available	
PROM	2 3/4" X 5 1/2"		
CUSTOM	?		
YARD SIGNS			
TYPE	DIMENSIONS (INCHES)	NOTES	
REGULAR	18" X 24"	includes frame	

All items must be designed to Department Guidelines prior to submitting order in DSF. Please contact Graphic Arts for design assistance.

Our Graphic Arts team will Design and layout your jobs at NO COST!!!!

Please contact
Jorge Carmona: jcarmona@lcisd.org
John Garrou: john.garrou@lcisd.org
Mariana Diaz: mariana.diaz@lcisd.org

# OUR TEAM

#### **BLACK AND WHITE COPY CENTER**

#### **Jacqulyn Cobbin 832.223.0339**



#### High speed B&W Copiers up to 11 x 17 - 320 PPM

### Backup Copier – 140 PPM Click charge \$0.0032 per click + Cost of media

#### In-line Capabilities

Booklet Maker, GBC and 3-hole Punch Booklet Maker can print up to 220-page book

### Electronic File + Copyright form must be attached with all jobs

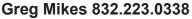




VarioPrint DP140

#### **COLOR & LARGE FORMAT COPY CENTER**

#### **Jerry Gania 832.223.0336**





Colorado 1650



Xante EN/Press

2 High speed Color Copiers up to 12 x 18 – 110 PPM Click charge \$0.45 per click + Cost of media

#### Dedicated Envelope Printer up to 9 x 12 Envelopes

#### **Large Format Color Printer: Colorado 1650**

Prints Posters, Banners, Yard Signs and much more. Prints up to 54" wide and length of roll. cost \$3.00 Per SF + extras. Foam core mounting available in certain sizes



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#### **GRAPHIC DESIGN TEAM**

John Garrou 832,223,0336

Mariana Diaz 832.223.0336





Graphic Arts offers Professional quality design solutions at NO COST

Designers will create brochures, booklets, logos, postcards and more. All images, logos and clipart provided to designers must have copyright approval. Please provide source image when possible.

All text and graphics must be provided to Graphic Arts Word, Excel, or PDF. Please spell check prior to sending

Design work is done on both Mac's and PC please submit all elements to the designers.( i.e pictures for brochures, clip art you want to incorporate and all text) Note: Graphic Arts is not responsible for any spelling errors.









PLEASE NOTE, ANY ITEMS CREATED USING <u>CANVA</u> OR ANOTHER NON ADOBE SOFTWARE MUST BE GENERATED PER GRAPHIC ARTS GUIDELINES.

PLEASE CONTACT GRAPHIC ARTS FOR ASSISTANCE.

#### **MAIL CENTER**



#### Misty Wiegand 832.223.0340

#### LAMARCISD A PROUD TRADITION | A BRIGHT FUTURE

#### LCISD MAIL CENTER 4901 AVE I Rosenberg, TX 77471-3465 MAIL WORK ORDER

Carrous: Date:
Oliginator: Phone:
Email: Department to be hilled:

	SEND MAIL		INVOICE INFO	RMAT	ION
ETTERS		PIECES	Number of pieces:		Letters
ATS		PIECES			Flats
ACKAGES		PIECES			Pkgs
ERTIFIED/RETURN	RECEIPTF	PIECES			Priority
RIORITY		PIECES			

#### OTHER MAIL CENTER SERVICES OFFERED

Folding Inserting Packing/Mailing Print Addresses onto Envelopes

CALL THE MAIL CENTER IF YOU HAVE MAIL QUESTIONS OR CONCERNS,

Date Received in Mailroom	Number of pieces mailed	Date Mailed
Date Mail Returned	Number of pieces returned	
Reason for Return		

#### Updated 2022

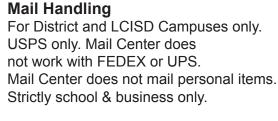


Xante EN/Press



Neopost DS-95i

Neopost IS-6000



#### Services Provided

Interoffice and USPS
Regular Mail (\$0.60 per piece)
Certified mail (\$6.85 per piece)
Mail Postage, Addressing for cards,
letters, and envelopes and newsletters. (Requires mail merge file)

•

To provide the most cost-effective solutions for all mailing needs meeting the US Postal Service requirements. We provide excellent service and consultation to support Lamar CISD communications throughout its campuses and across the community.

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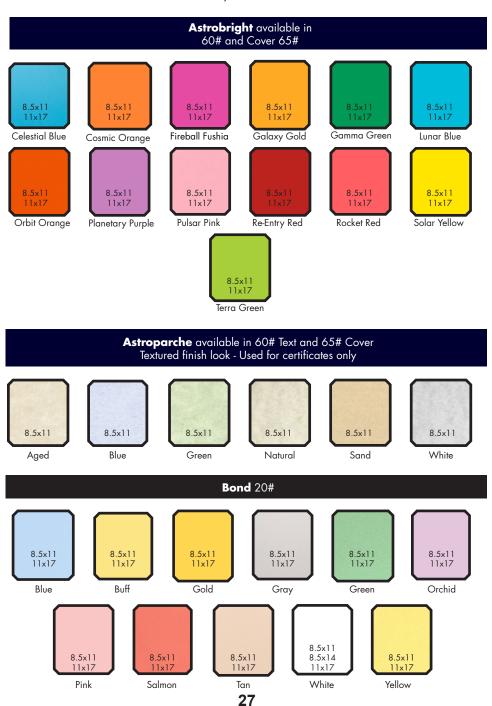
#### **NOTES**



# OUR MEDIA

#### **COLOR MEDIA**

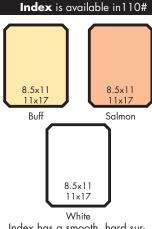
#### DUE TO SUPPLY CHAIN ISSUES, SOME MEDIA MAY NOT BE AVAILABLE

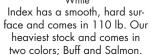


#### COLOR MEDIA / LARGE FORMAT

#### DUE TO SUPPLY CHAIN ISSUES, SOME MEDIA MAY NOT BE AVAILABLE







#### Silk is available in 80#



Silk Paper, is coated paper just like gloss, but is somewhere between a gloss and a matt finish. It has a slight sheen to it, without having that mirror-like shine of a full gloss.

Programs and Booklets are printed on Silk Text

#### **Large Format**



Scrimm Banner Vinyl



Vinyl Banner Mesh

Premium Coated media All Large Format Posters and Banners comes in Rolls 24" - 54" All pricing is based on media used and options selected.

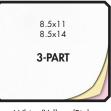
#### Pricing

Banners & = \$3.00sf Mounting = \$5 per Poster Posters Banner w/Display stand

#### **NCR - Carbonless Paper**



White/Yellow



White/Yellow/Pink



White/Yellow/Pink/Gold

#### THINGS TO REMEMBER

- Access to Digital Storefront through our website https://www.lcisd.org/community/graphic-arts
- All orders must be submitted via Digital Storefront, our online ordering system. No work will be completed until work order is submitted.
- A 5-10-day turnaround is required for all speciality jobs. 5-10 days start once all documentation is submitted and is "Ready to Print". Turn around times takes into account a M-F work schedule or M-Thurs work schedule during the summer. Rush jobs must be pre approved prior to submittal.
- A visual representation of your job is available when placing your order. WYSIWYG What you see is what you get. Always review all pages before summiting
- Adust "all" print and finishing options as required before submitting job. Orders will be printed based on options selected.
- 6 Send "text heavy" files as Word documents. Designers do not re-type scanned or handwritten documents.
- Be sure to edit and spell check your document carefully before submitting your order.
- All jobs will be billed to campus budget code. Credits will be issued by accounting.
- Copyrights approvals must be submitted with job. Printing will not commence without copyright.
- Once a project has been submitted and printed, a new order must be placed for reprint.

#### **NOTES**



#### **NOTES**



# DEPARTMENT CONTACTS

# SERVICE CENTER GRAPHIC ARTS PRINT SHOP

4901 AVENUE I ● ROSENBERG TEXAS, 77471



JORGE CARMONA
Manager
832.223.0343
JCarmona@leisd.org



JOHN GARROU
Publications Specialist
832.223.0336
John.Garrou@lcisd.org





JERRY GANIA
Print Production Foreman
832.223.0337
JGania@lcisd.org

MISTY WIEGAND
Mail Center Clerk
832.223.0340





JACQULYN COBBIN
Print Production Technician 2
832.223.0339
JCobbin@lcisd.org

JULIANA VELA
Print Production Assistant
832.223.0603
Juliana.Vela@lcisd.org





GREG MIKES
Print Production Technician 2
832.223.0338
GMikes@lcisd.org

RACHAEL VAN SLYKE Print Production Assistant 832.223.0602 Rachael.VanSlyke@lcisd.org



